



## **Simpozionul științifico-practic anual „Lecturi AGEPI”**

# **Abordarea protecției proprietății intelectuale în programele cadru pentru cercetare și inovare ale Uniunii Europene**

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# Program-cadrul al UE pentru Cercetare și Inovare Orizont 2020



<https://ec.europa.eu/programmes/horizon2020/>

## Indicatori de comparație participare IMM în H 2020, Program - RM

<b>IMM în H 2020 (total)</b>		<b>IMM în H 2020 (pentru Republica Moldova)</b>	
Acorduri de Grant semnate la H 2020	<b>14 221 (40,70%)</b>	Acorduri de Grant semnate la H 2020	<b>13 (0,04%)</b>
Participări la H 2020	<b>32 569</b>	Participări la H 2020	<b>13</b>
Contribuția UE netă la H 2020 (B.EUR)	<b>10.571</b>	Contribuția UE netă la H 2020 (M. EUR)	<b>1.551</b>
Costul total al proiectelor la H 2020 (B.EUR)	<b>13.955</b>	Costul total al proiectelor la H 2020 (M. EUR)	<b>1.769</b>
Participare per proiect, în mediu	<b>2,29</b>	Participare per proiect, în mediu	<b>1</b>
Contribuția UE per proiect, în mediu (K. EUR)	<b>741.8</b>	Contribuția UE per proiect, în mediu (K. EUR)	<b>119.4</b>
Costul total per proiect, în mediu (K. EUR)	<b>981.3</b>	Costul total per proiect, în mediu (K. EUR)	<b>136.1</b>
Participare unică la H 2020	<b>16 604 (42,30%)</b>	Participare unică la H 2020	<b>6 (0,02%)</b>

# Participare IMM din RM după domenii științifice

Domeniul științific	Acorduri de Grant semnate	Contribuția UE (K. EUR)
Științe naturale	<b>7</b>	<b>755.8</b>
Inginerie și tehnologii	<b>5</b>	<b>316.4</b>
Științe sociale	<b>2</b>	<b>184.9</b>
Științe umanistice	<b>1</b>	<b>73.7</b>

<https://webgate.ec.europa.eu/dashboard/sense/app/93297a69-09fd-4ef5-889f-b83c4e21d33e/sheet/a879124b-bfc3-493f-93a9-34f0e7fba124/state/analysis>

# Participarea IMM din RM după priorități tematice

Prioritate tematică	Contribuția netă a UE (K. EUR)	Acorduri de Grant semnate
INFRA – Infrastructuri de cercetare	<b>1051</b>	<b>7</b>
MSCA – Acțiuni Marie Sklodowska-Curie	<b>243</b>	<b>3</b>
LEIT-ICT – Tehnologii Informaționale și Comunicații	<b>156</b>	<b>2</b>
SOCIETY – Europa într-o lume în schimbare, societăți inovative și reflective	<b>101</b>	<b>1</b>

<https://webgate.ec.europa.eu/dashboard/sense/app/93297a69-09fd-4ef5-889f-b83c4e21d33e/sheet/a879124b-bfc3-493f-93a9-34f0e7fba124/state/analysis>

# Participarea IMM din RM după tipul acțiunii

Tip de acțiune (simplificat)	Contribuția UE (M. EUR)	Acorduri de Grant semnate
Acțiuni de cercetare și inovare	<b>1051.3</b>	<b>7</b>
Acțiuni de coordonare și suport	<b>257.6</b>	<b>3</b>
RISE	<b>243.0</b>	<b>3</b>

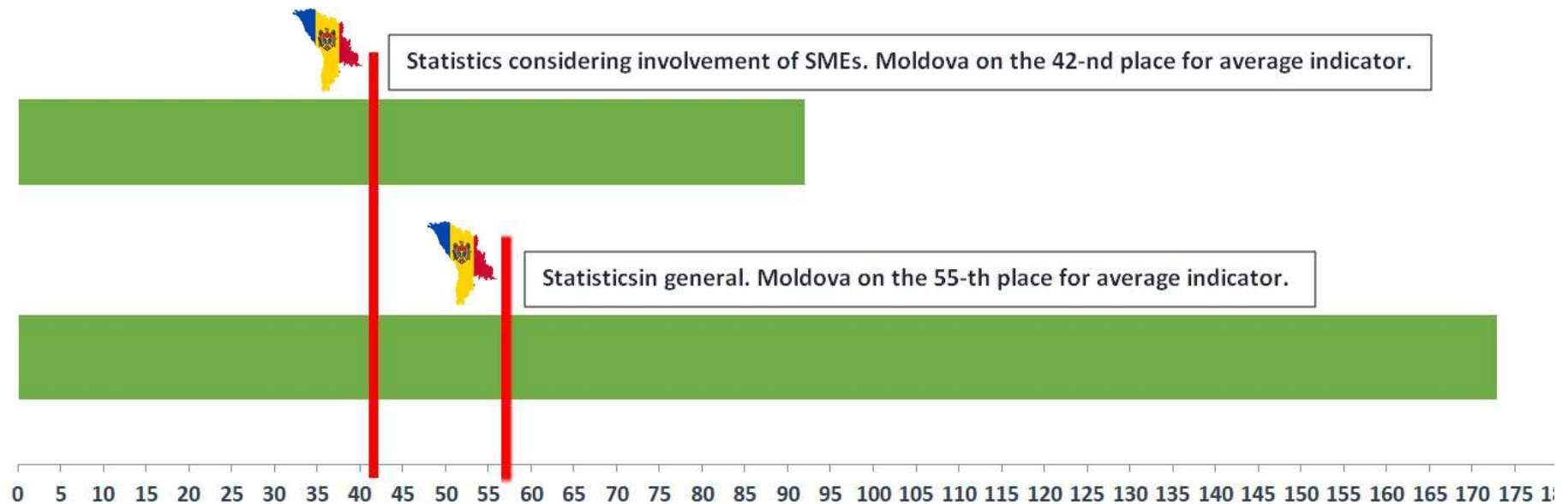
<https://webgate.ec.europa.eu/dashboard/sense/app/93297a69-09fd-4ef5-889f-b83c4e21d33e/sheet/a879124b-bfc3-493f-93a9-34f0e7fba124/state/analysis>

# Rata de succes pentru proiectele inovaționale în IMM (H 2020 per total / pentru UE / pentru RM)

Prioritatea tematică	Propuneri eligibile	Propuneri admise	Rata de succes
Inovarea în UE pentru IMM	<b>31 703</b>	<b>2 569</b>	<b>7%</b>
Inovarea în IMM în general	<b>38 488</b>	<b>3 190</b>	<b>8%</b>
Inovarea în IMM în MD	<b>10</b>	<b>3</b>	<b>23%</b>

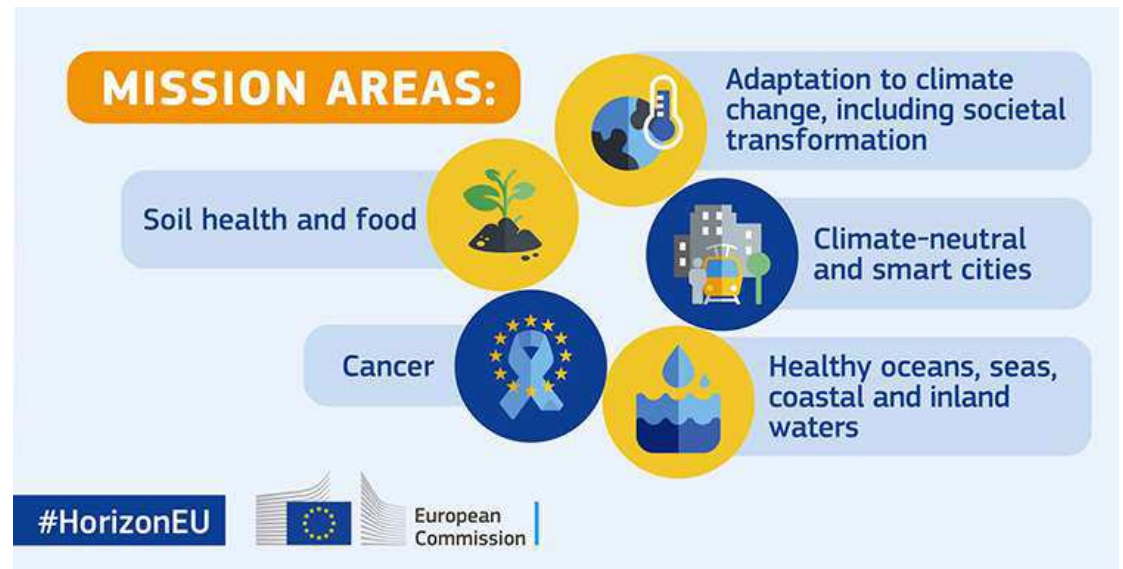
<https://webgate.ec.europa.eu/dashboard/sense/app/e02e4fad-3333-421f-a12a-874ac2d9f0db/sheet/941d3afe-da24-4c2e-99eb-b7fcbd8529ee/state/analysis>

# Poziția RM în statisticile generale de participare la H 2020 cu și fără considerare a implicării IMM-urilor



<https://webgate.ec.europa.eu/dashboard/sense/app/93297a69-09fd-4ef5-889f-b83c4e21d33e/sheet/erUXRa/state/analysis>

# Program-cadrul al UE pentru Cercetare și Inovare Orizont Europa



[https://ec.europa.eu/info/horizon-europe\\_en](https://ec.europa.eu/info/horizon-europe_en)

**Bugetul aprobat pentru Programul Orizont Europa, 2021-20217, constituie €95.5 B.EUR**



# Pilonul 3: Europa Inovativă

are ca obiectiv îmbunătățirea creșterii IMM-urilor și a imaginii inovaționale.

**1. Consiliul European pentru Inovare (EIC):** focusat asupra creșterii IMM-urilor și inovarea formată cu ieșire la piață. În anii precedenți a fost lansat programul pilot EIC, inclusiv apelurile „EIC Accelerator” și „IEC Pathfinder”. Bugetul total estimat pentru 2021 = 1141.80 M EUR.

2. Ecosisteme Inovaționale Europene: Conexiunea cu actori naționali și regionali în activitatea de inovare.

3. Institutul European pentru Inovare și Tehnologii (EIT), focusat asupra cercetări cu aspecte integraționiste, educație universitară, business și activitatea antreprenorială.

# Instrumente pentru IMM-uri (în orizont 2020 era SME Instrument)



**Pathfinder: grants**  
(from early technology  
to pre-commercial)

**Accelerator:**  
grants only & blended finance  
(from pre-commercial  
to market & scale-up)

<https://euronovia-conseil.eu/en/eic-accelerator-horizon-europe/>

# Proprietatea Intelectuală în Orizont Europa

Linkuri pentru accesare

[/ Online Manual](#) / [Grants](#) / [Grant management](#)

## Dissemination & exploitation of project results

Keeping records

Amendments

Acknowledgement  
of EU funding

Dissemination &  
exploitation of project results

## Dissemination & exploitation of project results

[European Commission](#) > [IP Helpdesk](#) > [Regional helpdesks](#) > [European IP Helpdesk](#)

## European IP Helpdesk

A first-line intellectual property (IP) service providing free-of-charge support to help European SMEs and beneficiaries of EU-funded research projects manage their IP in the context of transnational business or EU research and innovation programmes.

<https://webgate.ec.europa.eu/funding-tenders-opportunities/pages/viewpage.action?pagelId=1867974>

# Surse online

**IP in International Business**

Taking your business international may have great potential, you must open to new markets, primarily those ones that offer the most advantages and profits. However, before starting any international expansion, make sure to protect your intellectual property (IP) assets in all the countries you plan to do business in.

- 1. IDENTIFY YOUR BUSINESS
- 2. DEVELOP A BUSINESS STRATEGY
- 3. FIND POTENTIAL PARTNERS
- 4. REGISTER LEGAL IP RIGHTS AND SERVICES
- 5. CHOOSE THE RIGHT BUSINESS MODEL
- 6. ENFORCE YOUR RIGHTS

Download our guide to international business IP management in international markets.

**IP in the Fashion Industry**

FACT SHEET

www.iphelpdesk.eu

**Trademarks: The Face of Your Business**

FACT SHEET

www.iphelpdesk.eu

**IP in the Field of Renewable Energies**

FACT SHEET

www.iphelpdesk.eu

**New Directive on Copyright and Related Rights in the Digital Single Market**

FACT SHEET

www.iphelpdesk.eu

**Intellectual Property in the Fashion Industry**

IP rights, a key to success in the fashion industry

Best practices for an effective IP strategy

9,7% of the fashion industry's sales are generated by intellectual property (IP) rights.

**What can you do on SOCIAL MEDIA?**

Most of the content that you will come across on social media is protected by copyright (e.g. photos, videos, music). The fact that it is publicly available online does not automatically make it free to use. At the same time, keep in mind that social media are often used by companies as one of their main marketing tools. For this reason, you will find many posts on social media promoting clothes or accessories that are related to trademarks (name of the garment, colors, etc.). Knowing what you can do with online content (and what you should avoid) will help you stay away from potential intellectual property (IP) infringement.

**IP in video games**

Video games often involve trademarks, other games show on the screens of both not only and regularly in the European market. If you are interested that with the look used in games, you should be aware of the legal situation. A trademark is a sign that identifies the goods of a developer or publisher. It allows it to distinguish its products from those of other developers or publishers. It is a right that can be protected by law.

**IP and Renewable Energies**

Renewable Energies

- Wind
- Solar
- Hydrogen
- Geothermal
- Biomass
- Tides

Copyrights: Works of authorship based on technical results, scientific, professional or technological and processes, website, photos, videos...

Trade Mark: Any sign capable of distinguishing the goods of one enterprise from those of others.

Design: Appearance of the product as a whole or part of it.

Trade Secret: Confidential information, processes, formulas, customer lists, pricing strategies.

Patent: Act of invention (meeting the patentability requirements of novelty, inventive step and industrial application).

**KEY INGREDIENTS IN A LICENSE**

License is a form of intellectual property protection. It allows you to use someone else's intellectual property. Each license is unique, depending on the scope, the territory, the duration, the exclusivity, the fees, etc. You need to pay the right royalties, in an appropriate quantity and with the right frequency.

Make a good license agreement and then make sure the license is a license.

[https://intellectual-property-helpdesk.ec.europa.eu/regional-helpdesks/european-ip-helpdesk/europe-infographics\\_en](https://intellectual-property-helpdesk.ec.europa.eu/regional-helpdesks/european-ip-helpdesk/europe-infographics_en)

# Horizon IP Scan

Suport pentru IMM-uri în managementul și valorizarea PI în cadrul activităților de cercetare și inovare



## Horizon IP Scan

prevede acțiunea sa de suport în cadrul a trei etape:

1. Faza de preparatorie cu pre-interviu inclus;
2. Interviuul principal;
3. Furnizarea unui raport și recomandări.

# Exemplu Formular pentru propunerea de Grant (Partea A)

Application Forms

Please check our [web](#) for help on navigating the form

Horizon Europe

Application forms (Part A)

Topic:

Type of action:

Type of Model Grant Agreement:

Proposal number:

Proposal acronym:

Table of contents

Section	Title	Action
1	General information	
2	Participants	
3	Budget	
4	Ethics and security	
5	Other questions	

The forms must be filled in for each proposal using the templates available in the Submission System. Some data fields in the forms are pre-filled based on the previous steps in the Submission wizard.

Version of template used
Page 1 of 41
Last saved dd/mm/yyyy HH:mm

This proposal version was submitted by [Name, FAMILY NAME] on [dd/mm/yyyy HH:mm:ss] Brussels Local Time. Issued by the Funding and Tenders Portal Submission Service.

<i>Role of participating organisation in the project</i> <small style="color: green;">Applicants may select more than one option.</small>	
Project management	<input type="checkbox"/>
Communication, dissemination and engagement	<input type="checkbox"/>
Provision of research and technology infrastructure	<input type="checkbox"/>
Co-definition of research and market needs	<input type="checkbox"/>
Civil society representative	<input type="checkbox"/>
Policy maker or regulator, incl. standardisation body	<input type="checkbox"/>
Research performer	<input type="checkbox"/>
Technology developer	<input type="checkbox"/>
Testing/validation of approaches and ideas	<input type="checkbox"/>
Prototyping and demonstration	<input type="checkbox"/>
IPR management incl. technology transfer	<input type="checkbox"/>
Public procurer of results	<input type="checkbox"/>
Private buyer of results	<input type="checkbox"/>
Finance provider (public or private)	<input type="checkbox"/>
Education and training	<input type="checkbox"/>
Contributions from the social sciences or/and the humanities	<input type="checkbox"/>
Other Specify (50 character limit):	<input type="checkbox"/>

# Modelul General al Acordului de Grant



## ARTICOLUL 16

### INTELLECTUAL PROPERTY RIGHTS (IPR) — BACKGROUND AND RESULTS — ACCESS RIGHTS AND RIGHTS OF USE

#### 16.1 Background and access rights to background

#### 16.2 Ownership of results

#### 16.3 Rights of use of the granting authority on materials, documents and information received for policy, information, communication, dissemination and publicity purposes

#### 16.4 Specific rules on IPR, results and background

#### 16.5 Consequences of non-compliance

## CONTINUARE Modelul General al Acordului de Grant



# ANNEX 5 SPECIFIC RULES

## ARTICLE 16

**Definitions**

**Scope of the obligations**

**Agreement on background**

**Ownership of results**

**Protection of results**

**Exploitation of results**

**Access rights to results and background**

**Transfer and licensing of results**

