Parliament of the Republic of Moldova

LAW

on Approval of the National Symbols Associated with Protected Geographical Indications, Protected Appellations of Origin and Traditional Specialties Guaranteed

No.101 of 12.06.2014

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Under the provisions of Article 4 paragraph (5) of Law No.86 of 28 July 2011 on public symbols,

the Parliament hereby adopts this ordinary Law.

Article 1. - To approve:

- a) the national symbols associated with protected geographical indications, protected appellations of origin and traditional specialties guaranteed, according to Annex 1;
- b) The Regulation on the use of the national symbols associated with protected geographical indications, protected appellations of origin and traditional specialties guaranteed, presented in Annex 2.
- **Article 2.** The competent authorities responsible for verifying compliance of products bearing appellations of origin or geographical indications and of traditional specialties guaranteed, designated by the Government under the terms of Articles 33 and 34 of <u>Law no.66-XVI of 27 March 2008</u> on the Protection of Geographical Indications, Appellations of Origin and Traditional Specialties Guaranteed, shall monitor the use of national symbols associated with protected geographical indications, protected appellations of origin and traditional specialties guaranteed.

SPEAKER OF THE PARLIAMENT

Igor CORMAN

No.101. Chisinau, June 12, 2014.

NATIONAL SYMBOLS

associated with protected geographical indications, protected appellations of origin and traditional specialties guaranteed

1. Protected Geographical Indication (PGI). Description and Graphic Representations

The National Emblem for product certification "Protected Geographical Indication" (the national symbol associated with protected geographical indications) is a horizontal oval blue shield, with right angle serrated contour, loaded on the right with a silver (white) eight-pointed star, overloaded with a blue auroch's head, and on the left having the abbreviation PGI in silver (white) capital letters. The shield can be surrounded by the circular inscription "PROTECTED GEOGRAPHICAL INDICATION • REPUBLIC OF MOLDOVA •" in capital letters of the same colour as the shield field.

2.Protected Appellations of Origin(PAO).Description and Graphic Representations

The National Emblem for product certification "Protected Appellation of Origin" (the national symbol associated with protected appellations of origin) is a horizontal oval red shield, with serrated contour with concavities in spaced arcs, loaded on the right with an outlined crescent, slightly inclined towards the left side and flanking an auroch's head between the horns, and on the left having the abbreviation PAO in silver (white) capital letters. The shield can be surrounded by the circular inscription "PROTECTED APPELLATIONS OF ORIGIN • REPUBLIC OF MOLDOVA •" in capital letters of the same colour as the shield field.

3.Traditional Specialties Guaranteed(TSG). Description and Graphic Representations

The National Emblem for product certification "Traditional Specialty Guaranteed" (the national symbol associated with traditional specialties guaranteed) is a horizontal oval golden(yellow) shield, with serrated contour with convex arcs, loaded on the right with a heraldic silver(white) rose, overloaded with a blue auroch's head ,and on the left having the abbreviation TSG in silver(white) capital letters. The shield can be surrounded by the circular inscription "TRADITIONAL SPECIALITY GUARANTEED •REPUBLIC OF MOLDOVA •" in capital letters of the same colour as the shield field.

REGULATION

on the use of national symbols associated with protected geographical indications, protected appellations of origin and traditional specialties guaranteed

- 1. This Regulation lays down the conditions and the use of national symbols associated with protected geographical indications, protected appellations of origin and traditional specialties guaranteed (hereinafter *national symbols*), established for marking the products marketed under a protected name in accordance with <u>Law no.66- XVI of 27 March 2008</u> on the protection of geographical indications, appellations of origin and traditional specialties guaranteed.
- 2. The national symbols may be used only by natural or legal persons holding the right to use a protected geographical indication or a protected appellation of origin or by natural or legal persons complying with the product specifications for a traditional specialty guaranteed.
- **3.** The national symbols shall be applied by the persons referred to in paragraph 2 on products, product labels and / or packaging, and shall be used in advertising or in the accompanying documents, provided that the products concerned have been subject to verification and conform to the provisions of the product specifications.
- **4.** The national symbols shall be executed by means of any technology process to enable a clear and sustainable picture of the sign to be obtained over the entire period of use of the products so designated.
- 5. The national symbols shall be executed in reference colours which have been approved, respectively blue, red or yellow, in contrast with the background, or in black and white. If the background colour of the packaging or label is dark, the symbols may be used in negative format, using the background colour of the packaging or label. If a symbol is used in color on a colored background which makes it difficult to see, a delimiting outer circle around the symbol should be used to improve contrast with the background colours.
- **6.** The national symbols shall used free of charge.
- 7. Use of signs similar to the national symbols that would create confusion, or misuse of national symbols shall be prohibited.

8. With a view to promoting products on the market, for information and advertising purposes, natural or legal persons shall use the national symbols on communication and information materials directly relating to products bearing protected geographical indications, protected appellations of origin or traditional specialties guaranteed.